

Juliska

January 18, 2008

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FOR IMMEDIATE RELEASE

LANDSCAPES INSPIRE TABLESCAPES

Jardins du Monde Collection: Landriana, Villandry, Alcazar and Heligan

Jardins du Monde, Juliska's new ceramics collection of statement pieces, celebrates the splendor, artistry and romance of four of the world's most beautiful gardens. Juliska designers Capucine Gooding and Elaine McCleary married the classic with the fanciful when designing this extraordinary new collection. "We wanted unusual shapes and intricate, extravagant detailing overlaid with the natural harmony and symmetry found in those gardens," says McCleary.

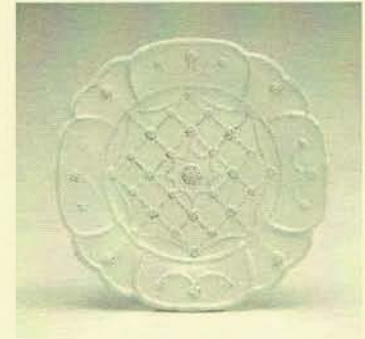
"These highly designed pieces add depth, exuberance and whimsy to the Berry and Thread™ collection, and they're equally beautiful standing alone," adds Gooding. "Though the white stoneware is lavish in its detailing, the hand-applied patina that lightly caresses the raised pattern results in a look of understated elegance."

The Jardins du Monde Collection pays homage to gardens in Italy, France, Spain, and England known for their exceptional creativity and visual excitement. "Landriana" marries the grandeur of the Italian garden with a lush English style. "Villandry" (*right*) is all about formal patterns, harmony and majesty. "Alcazar" represents an exotic and lavish blend of cultures. And "Heligan" speaks to the romance of a lost, walled garden. "When we looked at these magnificent old-world gardens, we felt an immediate connection to their sumptuous designs," says Gooding.

The inaugural pieces in the collection include dessert plates, buffet platters that can also be used as wall hangings, a triple section server, and an oversized tureen and under platter. "They're the first in a series of high-design specialty shapes

we are creating that can stand the test of everyday use," notes McCleary. A coordinating Jardins du Monde "Landriana" linen placemat has been created for further layering.

In addition to the new tableware, other statement pieces in the high-design Jardins du Monde Collection include a pedestal urn (*left*) and an oversized topiary – beautiful garden objects to be used indoors.



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STRIKING BEAUTY – JULISKA'S NEW ELEGANCE

JULISKA GLASSWARE



Black Glamour

The drama and simplicity of black-as-a-basic crosses over from fashion into the world of tableware. Juliska's striking Midnight Black goblets, candlesticks, tea lights, hurricanes, vases, and compotes perfectly accent a modern and elegant table. In a traditional setting they add a hint of mystery. Our color is so deep and rich that its core is aubergine. Hold a piece up to the light to see this incredible purple subtly glint back at you.



Raising the Bar

You asked.... And we listened. Juliska introduces new designs in double old fashion, rocks and highball glasses as well as a brandy snifter, decanters, and a wine carafe. These handsome and comfortable pieces are equally at home in a rugged or refined gentleman's bar. The new silhouettes are found in the Graham and Hugo collections and in the debut of dramatic balloon-shaped stemware called Cameron.



YUM!

Which looks more delicious – the cake or the cake dome and stand?! We have three new styles and sizes of irresistible cake sets to house confections of distinction. Two medium sizes and one tea cake size. The domes are designed to fit on both our glass and ceramic stands.

Spheres of Light – Juliska's New Look in Pendants

Following the success of our column pendant lamps, Juliska introduces three slightly oval'ish' globes in the Amalia, Florence and Harriet patterns. Equally striking when hung in bouquets or solo, this new look is dramatic over a counter or table and lights a hallway just as beautifully.

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Ethereal Beauty

Reminiscent of a pyxis used by the ancient Greeks to store medicine, our modern-day version is a spectacular way to show off any treasure. They also make stunning candy jars. Our delightful large and small covered urns definitely deserve pride of place.



Periton Candlestick – A Statement Piece

The Signature Periton Collection expands with one classically elegant candlestick. Stacked rings of glass and optic spheres create our beautiful signature look. A pair of Peritons turn dinner into dining. Other Periton pieces include small, medium and tall compotes.



Revere these...

Our Revere Bowl now has smaller Tessa and larger Graham companion pieces. Three patterns – but each sharing the common thread of berry detailing. A classic shape with historic overtones. Anything you put inside will look elegant.

JULISKA LINENS

Fresh Berries – and Threads!

Fresh new colors of coral orange and navy blue Italian linen are hand embroidered with bright white berries to expand the Berry table linen collection. The new “Landriana” hand-embroidered linen placemat acts as an oversized canvas on which to layer and create a Berry and Thread/Jardins du Monde table setting. The placemat and napkin are available in lime and black.

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WANT TO KNOW MORE ABOUT JULISKA?

WHO'S WHO & WHAT'S WHAT

Frequently asked questions

So, who is Juliska?

Juliska is our muse. She is a fresh take on classic design – timeless European elegance updated with imaginative new interpretations and a healthy dose of modern-day versatility, practicality and style. Classic yet modern. Stylish yet casual. Playful yet sophisticated. Juliska is an entertaining lifestyle.

And who is Dave Gooding, we also might ask?

He's the guy with the English accent. Dave was born in London and came to the States in 1989 when he enrolled at Hobart College, graduating in 1993. Two years later he started Penshurst Trading Inc, an import agency focused on premium European tableware. That was the precursor to Juliska, which he launched in April 2001.

Why the interest in creating an entertaining lifestyle?

Capucine De Wulf Gooding and Elaine McCleary, Juliska's designers, love to party. Born in France and reared in Georgia and Texas, Capucine naturally celebrates timeless European elegance and gracious Southern hospitality. Elaine McCleary hails from Rhode Island and brings fresh American style and sensibility to the table. Elaine and Capucine love mixing and layering and are known for creating luscious and fanciful tablescapes.

How do the designers get their inspiration?

From our muse, Juliska. The original inspiration came from 40 European glass reproductions. Patterns developed around individual pieces and then around particular design elements – like Juliska's signature berry and thread decoration. Capucine and Elaine continue to envision new interpretations on historic shapes and decorative elements and have grown the collection to over a thousand pieces in six short years. Most importantly, they design what they love rather than what's trendy.

Where can I find Juliska?

At the best retailers in the USA (launching globally in Summer 2008)! We only sell to stylish and inspired retailers who share our vision of independent, design-led style. To find the stores that carry the greatest variety of Juliska, go to www.juliska.com to locate a Juliska Signature Partner.

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